



Link Market Services Limited
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MEDIA RELEASE

Global Share Alliance completes migration of first major cross-border client

Old Mutual plc transitions to new global registry provider; Major migration marks new milestone in global registry services

Sydney, 10 November 2014 – The Global Share Alliance (GSA) today confirmed it has successfully completed the migration of its first major cross-border listed securities client, the FTSE-100 international savings and investment firm, Old Mutual plc.

Under the new arrangement, GSA partners Equiniti and Link Market Services South Africa will provide share registry and investor services to Old Mutual shareholders on the London and Johannesburg stock exchanges.

The Old Mutual registry business represents more than 500,000 records and is one of the largest registers in South Africa. The GSA partners tendered for Old Mutual's registry service in both South Africa and the United Kingdom earlier this year.

Established in 2011, The GSA is a worldwide network of registry and financial service providers representing in excess of 40 million shareholder records and 5,000 companies worldwide. The GSA has member partners in the UK (Equiniti), USA (AST and Wells Fargo), Australia (Link Group) and Hong Kong (Tricor).

The successful migration marks a significant milestone for the global registry and transfer agency landscape. A key driver behind GSA's growing market presence is its ability to offer compelling new solutions to listed companies seeking to work with registry market leaders in multiple jurisdictions while maintaining a combined, central point of reporting.

Paul Matthews, Managing Director of Corporate Markets, at Equiniti said: "This is a major achievement for the Global Share Alliance and we are looking forward to delivering high quality services to Old Mutual. The success of the migration will be a springboard to delivering greater choice to global corporations on the delivery of their global registry requirements."

Phillip Muhlbauer, CEO of Global Registry Services & Strategic Partnerships for Link Market Services, a member of Link Group, said: "We are pleased with the smooth transition and welcome Old Mutual's decision to appoint the Global Share Alliance as a vote of confidence in the capability and reputation of the Alliance and its partners. As the Alliance's presence continues to expand, we are excited at the cross-referral opportunities and prospect for further growth in the global market."

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About Link Group

Link Group is a global third party financial record keeper active in the securities registration, superannuation administration and property sectors, along with providing a suite of value added services. In Australia alone, Link Group manages over 15 million account records and processes more than 60 billion dollars in payments every year.

Link Group comprises four core businesses: Superannuation Administration, Corporate Markets, Information & Data Services, and Property Services. Link Group's Superannuation Administration business is Australia's most innovative superannuation administration provider, providing services to more than 50 funds, 4.4 million members, and over 350,000 employers. Link Group's Information & Data Services business provides specialist technology and software solutions, including market-leading data analytics solutions through subsidiary Empirics. Link Group's Corporate Markets business is a global share registry and investor relations business supporting over 1,000 listed companies, including a number of Australia's largest companies, and globally manages in excess of 22 million shareholders

About Global Share Alliance

The Global Share Alliance (GSA) was formed in June 2011 to provide enhanced global registry and financial services to international companies around the world. Together the GSA members represent in excess of 40 million shareholder records and provide services to more than 5,000 companies worldwide.

Global Share Alliance members include American Stock Transfer and Trust Company LLC, CST Trust Company, Equiniti Group, Link Market Services, Tricor Group and Wells Fargo Shareowner Services.

More information can be found at www.globalsharealliance.com

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