



MEDIA RELEASE

27 April 2016

## Link Group announces partnership with DocuSign

### *Partnership to transform business processes through digitisation and electronic signatures*

**Sydney, Australia:** Leading superannuation administration, data analytics and registry company Link Group today announced its strategic partnership with DocuSign, an initiative to increase efficiencies through digitisation across the business.

The partnership will utilise DocuSign's solutions as part of a wider strategy to digitise Link Group's business processes and provide a smoother experience for end users, by leveraging both Link Group and DocuSign's significant investments in technology.

Link Group Information, Digital and Data CEO Paul Gardiner said, "We are always looking for opportunities to improve efficiencies through digitisation, and DocuSign represents an ideal partner to assist us in our journey to become paperless. This partnership will improve our business processes by allowing the secure capture of electronic signatures, creating a more efficient workflow and further improving our digital offering for our clients."

DocuSign's Vice President & Managing Director, Australia and New Zealand, Brad Newton, said "we are excited to partner with Link Group to bring the transformative power of eSignatures into their business. The ability to send, sign and manage documents quickly and securely will complement Link's digital and electronic philosophy whilst bringing new value to the business."

Link is committed to drive digitisation throughout its products and services, recently offering interactive statements as part of its digital communication solutions. Link's ongoing investment in technology is a key driver to its success in delivering customer engagement solutions that are innovative and efficient.

For further information please contact:

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## **About Link Group (ASX: LNK)**

Link Administration Holdings (Link Group) administers financial ownership data and drives user engagement through technology. Underpinned by our investment in technology, people and processes, we deliver comprehensive data and information solutions for companies, large asset owners and trustees across the globe. We are a market leading provider of technology-enabled administration solutions, continually developing our offerings to expand with our clients' needs.

Our core business, which consists of fund administration and securities registration, is complemented by our expertise in digital solutions and data analytics. Our clients represent all industries and include some of Australia's largest superannuation funds and the world's largest corporations.

For more information, please visit: [www.linkgroup.com](http://www.linkgroup.com)