



MEDIA RELEASE

Orient Capital launches new investor roadshow iPad app

App enables executives to more effectively manage investor meetings

Tuesday, 9 June 2015: Orient Capital, the leading global ownership analytics and investor relations firm, today launched a new investor roadshow app for iPad users. The app enables listed-company executives to more efficiently manage their interaction with the capital markets and the functions that arise as a consequence of being listed.

The app is an extension of Orient Capital's highly regarded investor relations management platform, *miracle*, used by over 1500 listed-company clients worldwide, including 80% of the ASX 200.

The *miracle* app allows listed companies to track and manage their meetings with institutional shareholders and target potential investors, even when offline. The platform leverages Orient Capital's highly secure and robust infrastructure, housed within its Tier 3 data centres.

David Geddes, founder of Orient Capital and CEO of Link Group Corporate Markets, said the app will significantly improve how clients use *miracle* to manage their interactions with investors.

"We are embracing new technology and this app, designed as a functional and intuitive tool to help companies track the success of their investor roadshows in real time, is a demonstration of that commitment.

"This is a market first. Companies can now manage their time with investors more efficiently and effectively than ever before," Mr Geddes added.

Orient Capital has been building its global capabilities over the past 12 months. Acquisitions include London-based King Worldwide Investor Relations, the specialist capital markets intelligence business, formerly known as Capital Precision and the European business of specialist proxy solicitation firm, D.F. King & Co. Last year Orient Capital formed a partnership with financial data and software company Factset.

Orient is a subsidiary of the Link Group – a leading funds administration, data analytics and registry provider.

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About Orient Capital:

Orient Capital has been at the forefront of the investor relations industry for over 25 years and from offices in Sydney, Hong Kong, London, Paris, Frankfurt and Johannesburg, provides investor relations services to over 1,500 of the world's largest companies in over 20 markets. The company delivers innovative technology solutions across a wide range of participants in the capital markets, including investor relations professionals, listed companies, registry, custody, and pensions and superannuation.

www.orientcap.com

About Link Group:

Link Group comprises four core businesses: Pension & Superannuation, Information & Data Services, Corporate Markets and Property Services. Link Group's Pension & Superannuation business is Australia's most innovative superannuation administration provider, providing services to more than 70 funds, 10 million members, and over 1 million employers. Link Group's Information & Data Services business provides specialist technology and software solutions, including market-leading data analytics solutions through subsidiary Empirics. Link Group's Corporate Markets business is a global share registry and investor relations business supporting over 1,500 listed companies, including a number of Australia's largest companies, and globally manages in excess of 22 million shareholders.