



MEDIA RELEASE

Link Group partners with Asia's largest fintech innovation hub Stone & Chalk

Supporting the start-up community to encourage innovation in financial services

27 February 2017: Link Group (ASX: LNK), a global provider of share registry, shareholder management, analytics and fund administration services, today announced its partnership with not-for-profit fintech hub Stone & Chalk.

Stone & Chalk is Asia's largest fintech innovation hub which supports over 90 startups and their 300 staff. Their focus is on helping high growth potential startups commercialise and rapidly scale through collaboration programs with corporate partners such as Link Group.

The partnership will provide Link with greater access to the community of financial technology start-ups that are members of the Stone & Chalk network, opening opportunities for Link to share industry experience and expertise.

Today's announcement follows on the recently-formed partnerships between Link and technology solution provider Moneysoft, online document service DocuSign and digital advice tool provider Ignition Wealth. Link Group's strategic partnership strategy demonstrates its commitment to offering the latest and most innovative digital and technology solutions to its growing client base.

This latest partnership will enable Link to develop a series of initiatives in collaboration with Stone & Chalk, designed to foster and support innovation specifically with fintechs. This includes possible ideation and design challenges, as well as product development and commercialisation projects designed for Link Group clients.

Link Group's Information, Digital and Data Services CEO Paul Gardiner said, "We are pleased to partner with Stone & Chalk and become part of their established fintech ecosystem.

"Link is committed to exploring new innovations and we look forward to working with start-ups at the cutting edge of technology. We are confident we will develop creative, market-leading solutions that will drive efficiencies for our clients."

Stone & Chalk CEO Alex Scandurra added, "As the centre of gravity for fintech in Australia, we pride ourselves on partnering with industry leaders in finance and technology. Our partnership with Link Group will open up a whole new area of opportunity for commercial exploration and collaboration for our fintech startups and broader fintech community."

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About Link Group (ASX: LNK)

Link Administration Holdings (Link Group) administers financial ownership data and drives user engagement through technology. Underpinned by our investment in technology, people and processes, we deliver comprehensive data and information solutions for companies, large asset owners and trustees across the globe. We are a market-leading provider of technology-enabled administration solutions, continually developing our offerings to expand with our clients' needs.

Our core business, which consists of fund administration and securities registration, is complemented by our expertise in digital solutions and data analytics. Our clients represent all industries and include some of Australia's largest superannuation funds and the world's largest corporations.

For more information, please visit: www.linkgroup.com

About Stone & Chalk

Stone & Chalk is an independent, not-for-profit fintech hub whose overarching objective is to help foster and accelerate the development of world-leading fintech start-ups. It is a physical "centre of gravity" for the local fintech eco-system.

Digital disruption is transforming the financial services industry and there is much to be gained through greater collaboration between different stakeholders in the fintech eco-system. Stone & Chalk is an industry led initiative and reflects a collaborative effort between fintech entrepreneurs, VCs, corporates and government, to incubate and nurture financial services-focused tech start-ups in ways not seen in Australia before.